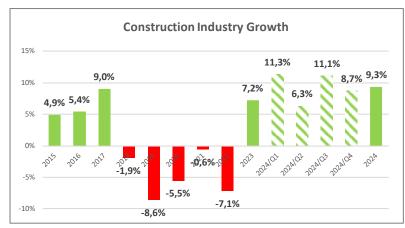
*Kale Seramik

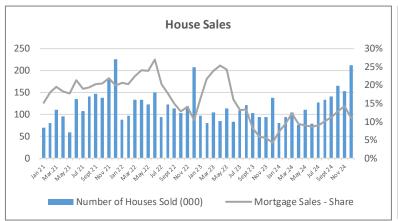
2025 3-Month Operating Results

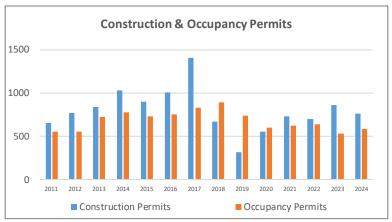
May 12, 2025



Turkish Market: Construction Industry







- Construction sector, which contracted for
 5 consecutive years between 2018-22,
 made positive a contribution to economic
 growth in 2024 after 2023.
- Although the sector maintained growth momentum in 2024 due to reconstruction works in the earthquake zone and the urban transformation projects that gained momentum after the local elections, it remained far from compensating for the losses of the 2018-22 period.

- In the first quarter of the year, there was a
 20% increase in housing sales.
- Due to high credit costs, 15% of sales
 were due to mortgage sales. (2024:%11)
- Approximately 30% of housing sales were first-hand sales.

(2013-19 average: 45%,

2020-24 average: 31%)

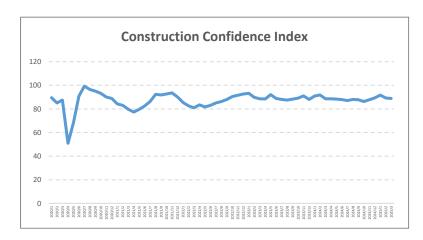
- Building construction permits issued in 2024 decreased by 13% to 758 K.

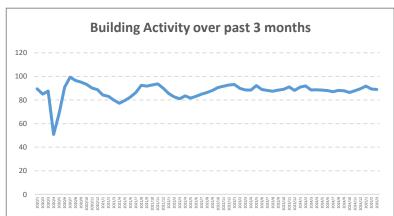
 (Last 10 Year average 790 K)
- Building occupancy permits, which show completed houses, increased by 10% in 2024 (586 K), after the lowest level of the last 13 years (535 K) in 2023. (Last 10 Year average 694 K)

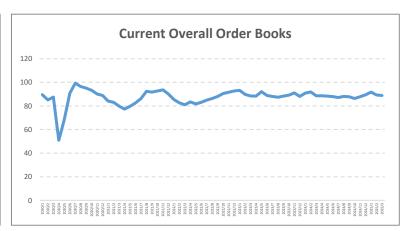




Turkish Market: Construction Industry







- The construction confidence
 index, which tended to increase in
 the first quarter of the year,
 decreased by 3.4 points in April
 due to the political tensions and the
 financial shocks caused by them.
- Existing construction works
 weakened in Jan.-Feb. due to the
 winter and increased again in March.
- The effects of financial shocks
 caused by political tensions emerged
 in April, and the index declined by
 2.5 points with the additional

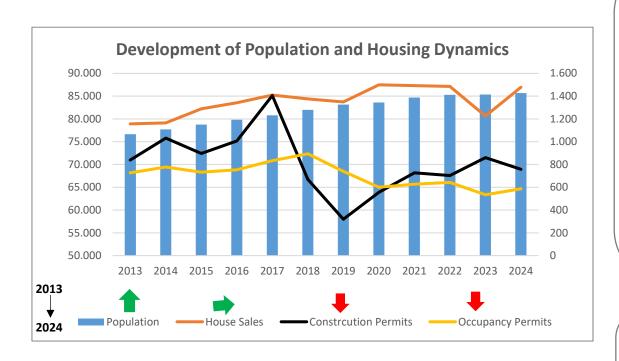
tightening measures taken.

- New business orders decreased by 1.6 points in April after February and March.
- Due to the harsh winter conditions and financial shocks, new business orders decreased significantly in April as well.





Turkish Market: Construction Industry - Potential



DETERMINANTS IN THE CONSTRUCTION INDUSTRY

- Strong organic demand for housing
 (Increasing population, need for new households as a result of marriage/divorce, decreasing number of people per household)
- Construction activities in the earthquake zone

 (Construction of approximately 810 K independent units in the earthquake zone)
- **Urban transformation activities**(According to a report in 2020, independent units that needs to undergo urban transformation is 6.7 Mio.)
- Recent increase in construction permits

- Tightening monetary policy (high interest, etc)
- High construction costs & wage increases
- Limited skilled workforce in the sector
- Slowdown in public investment & tax regulations



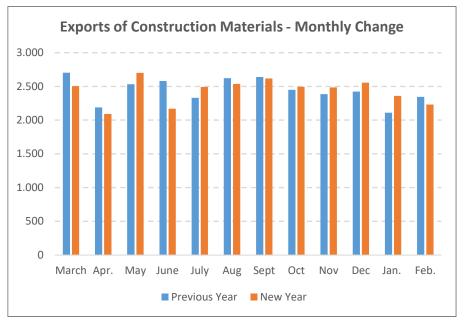




Export Markets: Construction Materials Industry

- According to Jan.-Feb. '25 data announced by IMSAD, our country's construction material exports increased by 3.0% compared to the same period of the previous year.
- In February 2025, construction material exports
 decreased by 4.8% compared to February 2024.
 The increase in exports, which has been going on
 for the last 4 months, was interrupted in February.
- Exports of ceramic coatings, which are the main product groups of our company, increased by 1,1%, while exports of ceramic sanitary ware decreased by 14.8%.

Exports (USD mio.)	Jan-Feb Jan-Feb 2025 2024		Change	
Construction Materials	4.589	4.457	1 %3,0	
- Seramic Coating	100	99	1 %1,1	
- Seramik Sanitary ware	37	43	-%14,8	



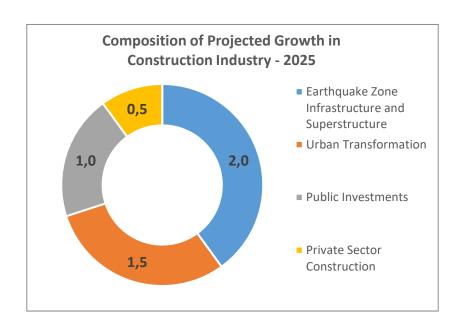
Kaynak: İMSAD





Turkish Market: Predictions for 2025

- In the light of the developments in the first 4 months of the year,
 IMSAD maintains its 5% growth expectation for the construction sector at the beginning of the year.
 - Earthquake Zone Infrastructure and Superstructure Constructions: The public sector has targeted the completion of the construction of 295,000 independent sections by 2025.
 - Istanbul Earthquake and Urban Transformation: The
 6.2 magnitude earthquake in the Marmara Sea in April may be a trigger for urban transformation again.
 - ➤ **Social Housing Constructions**: In order to limit the increase in housing prices and housing rents, the public sector aims to build 125,000 social housing units in 81 provinces in 2025.



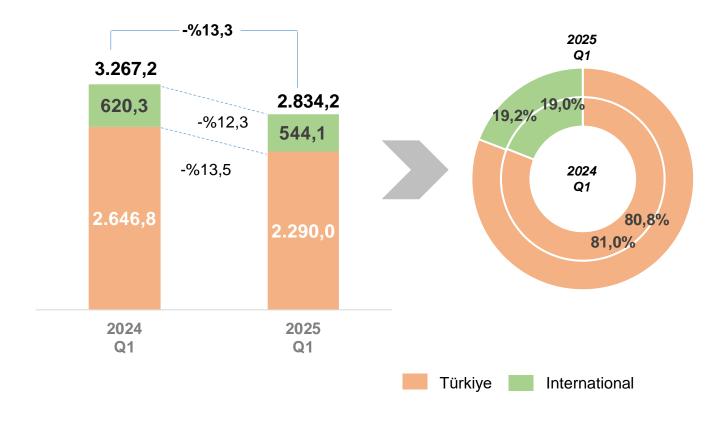
Source: İMSAD





TL million

Sales Growth & Breakdown by Region

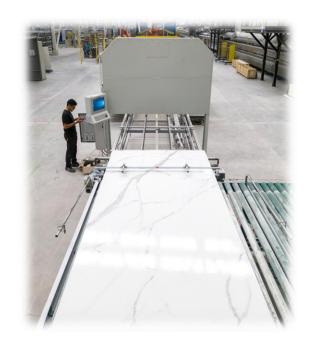


- Factors such as tightening
 measures in the economy (high
 interest rates, etc.) and high
 construction costs continued to put
 pressure on domestic demand.
- The recession in Europe, which is
 the main export market, the
 additional uncertainty created by the
 tariff wars and the appreciation in
 the TL were also factors that
 negatively affected the export side.



Investments

- As of February 22, 2024, the contract for the "Supera Production Line Ground Glazed Porcelain Production System" to be purchased within the scope of the "Supera Production Line" planned to be established in our production facilities in Çanakkale,
 Çan, was signed between our company and the Italian company SITI B&T Group.
- With the new investment of EUR 5,54 mln. made within the scope of the Slab-Sinterflex investment in the prospectus, the existing old granite line will be renewed and developed, and slabs in the dimensions of 120 cm.x280 cm. and 60 cm.x120 cm. will be manufactured.





 The new line, which will produce products that are expected to reach a 10-15% share in the estimated turnover of 2025, was commissioned in January 2025.



Financial Statements

IAS-29 APPLIED

/TI :!!: \		2025	2024	Y-on-Y
(TL million)		3 Month	3 Month	Change
Net Sales		2.834,2	3.267,2	-13,3%
Gross Profit		124,7	354,4	-64,8%
	Margin	4,4%	10,8%	
Operating Profit		-578,8	-198,7	
	Margin	-20,4%	-6,1%	
Profit Before Financing		-600,5	-210,6	
	Margin	-21,2%	-6,4%	
Profit Before Tax		-624,6	-533,5	
	Margin	-22,0%	-16,3%	
Net Profit		-646,7	-728,1	
	Margin	-22,8%	-22,3%	
EBITDA		-333,1	22,3	
	Margin	-11,8%	0,7%	

Balance Sheet*

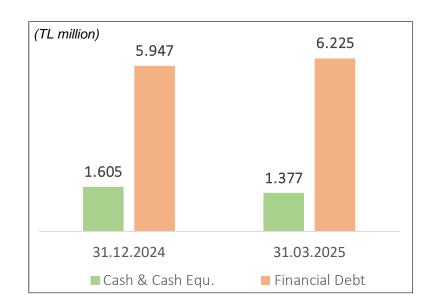
(TL million)	31.03.2025	31.12.2024		31.03.2025	31.12.2024
Current Assets	8.206,5	7.874,2	Current Liabilities	8.577,0	7.522,7
Cash & Cash Equivalents	1.376,8	1.604,9	Short Term Borrowings	5.059,6	4.714,3
Trade Receivables	2.867,5	2.133,7	Short Term Portion of LT Borrowing	310,7	317,7
Inventories	3.354,0	3.653,2	Trade Payables	2.724,6	2.021,2
Prepaid Expenses	438,4	281,3	Deferred Incomes	146,4	208,8
Current Tax Assets	86,0	71,6	Provisions	81,7	46,2
Others	83,8	129,5	Others	253,9	214,4
Non-current Assets	9.281,0	9.158,5	Non-current Liabilities	1.435,7	1.486,9
Financial Investments	62,0	70,3	Long-Term Bank Borrowings	785,4	842,1
Tangibles Assets	7.407,6	7.225,3	Long-Term Leasing	69,1	73,2
Intangible Assets	585,4	577,9	Trade Payables	154,6	152,3
Properties for Investment Purpose	371,8	349,7	Provisions	426,6	419,2
Deferred Tax Assets	719,7	736,9	Total Equity	7.474,8	8.023,1
Others	134,4	198,4	Issued Capital & Inflation adj.	9.685,4	9.685,4
TOTAL ASSETS	17.487,5	17.032,7	TOTAL LIABILITIES & EQUITY	17.487,5	17.032,7



Cash and Financial Debt Structure

- As of the end of 2025 Q1, the total value of cash and cash equivalents is TL 1.4 billion.
- There are a total of TL 6.2 billion in short- and long-term financial liabilities.
 - > TL 104 million is due to operational leasing agreements
 - > 86% short-term
 - > 42% in FX
 - > 69% with fixed interest rates
- As of the end of the 2025 Q1, the total net financial debt* is TL 4,7 billion.





Annex



P&L Summary (IAS-29 not applied)

/ 1 '11' \		2025	2024	Y-on-Y
(TL million)		Q1	Q1	Change
Net Sales		2.730,4	2.235,6	22,1%
Gross Profit		565,1	582,9	-3,0%
	Margin	20,7%	26,1%	
Operating Profit		-82,7	218,6	
	Margin	-3,0%	9,8%	
Profit Before Financing		-102,0	211,2	
	Margin	-3,7%	9,4%	
Profit Before Tax		-571,2	-18,4	
	Margin	-20,9%	-0,8%	
Net Profit		-386,7	138,0	
	Margin	-14,2%	6,2%	
EBITDA		6,0	271,1	-97,8%
	Margin	0,2%	12,1%	

Siniflandirma: GENEL (PUBLIC)

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